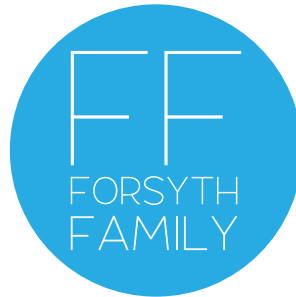


2023 - 2024 Media Kit

Our readers. Your market. The best advertising value in the Triad.



Since 2005



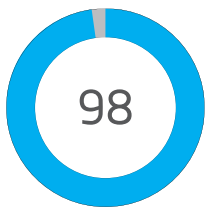
Since 2007



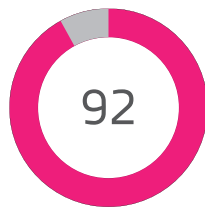
Since 2015

Each issue is filled with content that is: Insightful | Heartwarming
Educational | Inspiring | Positive And Local!

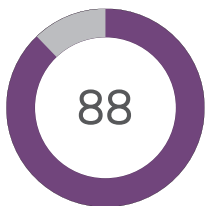
Our readers ♥
our magazines!



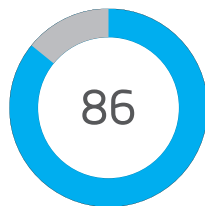
98%
would recommend our
magazines to a friend!



92%
like reading about
local businesses!



88%
look to us to find
businesses with whom
they want to do business!



86%
save ads and articles for
future reference!

We have **EXTENSIVE** distribution

500+
DISTRIBUTION POINTS
in & around Forsyth County.

60,000+
READERS

**GROCERY STORES,
RESTAURANTS, BOUTIQUES,
LIBRARIES, GYMS & MORE!**
For a full list of our distribution points,
check out our website

WE LOVE EVENTS!



GIRLS'
NIGHT
OUT

TOUR DE
Boutique



& More!

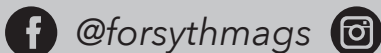
Forsyth Magazines Podcast

Available on Spotify,
Apple Podcast and
all major podcast
streaming platforms.

Ask us how you can be
featured on an episode!



follow us on social media!



ADVERTISER INFORMATION

All rates are per month and per magazine.
Dual advertiser discount is available.

- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month.
- 5% discount for full contract amount paid in advance.
- Prices are subject to change.

Forsyth Magazines offers initial, complimentary ad design with up to two revisions. **Additional charges may apply.**

DEADLINES:

1st of the prior month for ads that Forsyth Magazines' graphic department designs.

3rd of the prior month for camera-ready ads.

AD SUBMISSION GUIDELINES:

Four-color process only (CMYK) or grayscale. No spot colors, no RGB. Please create ad on a page that is the same dimension as the ad.

No crop marks, color bars, etc.

Do not build black type – make 100% black. No true type fonts.

TYPE FILES ACCEPTED ARE:

InDesign – include all type 1 fonts and graphics (package)

TIFF – 300 dpi @ 100%, CMYK or grayscale

EPS – All fonts to outline, CMYK or grayscale

PDF – All fonts embedded / outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%)

JPEG – 300 dpi @ 100%, CMYK or grayscale

1x = 1 month contract rate | **6x** = 6 month contract (monthly rate) | **12x** = 12 month contract (monthly rate)

1x - \$1,050
6x - \$975
12x - \$925
monthly rate

FULL (BLEED)

Trim Size- 8.25" x 10.75"
Bleed- .125" • Margin- .375"

1x - \$1,050
6x - \$975
12x - \$925
monthly rate

FULL (NO BLEED)

7.5" x 10"

1x - \$850
6x - \$775
12x - \$725
monthly rate

HALF HORIZONTAL

7.5" x 4.95"

1x - \$850
6x - \$775
12x - \$725
monthly rate

HALF VERTICAL

3.676" x 10"

1x - \$500
6x - \$450
12x - \$400
monthly rate

THIRD HORIZONTAL

7.5" x 3.25"

1x - \$500
6x - \$450
12x - \$400
monthly rate

THIRD VERTICAL

2.416" x 10"

1x - \$400
6x - \$350
12x - \$300
monthly rate

QUARTER

3.676" x 4.95"

