

# 2022 - 2023 Media Kit

Our readers. Your market. The best advertising value in the Triad.



Since 2005



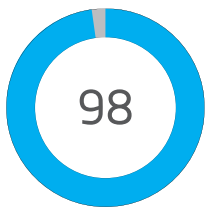
Since 2007



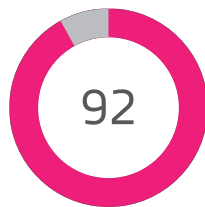
Since 2015

Each issue is filled with content that is: Insightful | Heartwarming  
Educational | Inspiring | Positive And Local!

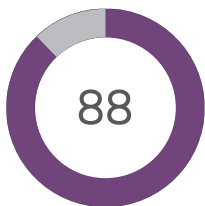
Our readers ♥  
our magazines!



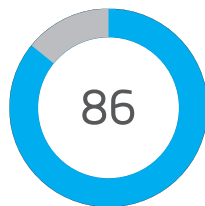
**98%**  
would recommend our  
magazines to a friend!



**92%**  
like reading about  
local businesses!

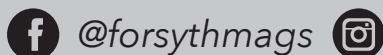


**88%**  
look to us to find  
businesses with whom  
they want to do business!



**86%**  
save ads and articles for  
future reference!

follow us on social media!



WE LOVE EVENTS!



GIRLS'  
NIGHT  
OUT

TOUR DE  
*Boutique*



& More!

We have EXTENSIVE distribution

**700+**  
DISTRIBUTION POINTS  
in & around Forsyth County.

**60-70,000**  
READERS

GROCERY STORES,  
RESTAURANTS, BOUTIQUES,  
LIBRARIES, GYMS & MORE!  
For a full list of our distribution points,  
check out our website

Forsyth Magazines  
Podcast

Available on Spotify,  
Apple Podcast and  
all major podcast  
streaming platforms.

Ask us how you can be  
featured on an episode!



Forsythmags.com • 888.892.3204

## ADVERTISER INFORMATION

All rates are per month and per magazine.  
Dual advertiser discount is available.

- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month.
- 5% discount for full contract amount paid in advance.
- Prices are subject to change.

Forsyth Magazines offers initial, complimentary ad design with up to two revisions. **Additional charges may apply.**

### DEADLINES:

**1st of the prior month** for ads that Forsyth Magazines' graphic department designs.

**3rd of the prior month** for camera-ready ads.

### AD SUBMISSION GUIDELINES:

Four-color process only (CMYK) or grayscale. No spot colors, no RGB. Please create ad on a page that is the same dimension as the ad.

No crop marks, color bars, etc.

Do not build black type – make 100% black. No true type fonts.

### TYPE FILES ACCEPTED ARE:

**InDesign** – include all type 1 fonts and graphics (package)

**TIFF** – 300 dpi @ 100%, CMYK or grayscale

**EPS** – All fonts to outline, CMYK or grayscale

**PDF** – All fonts embedded / outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%)

**JPEG** – 300 dpi @ 100%, CMYK or grayscale

**1x** = 1 month contract rate | **6x** = 6 month contract (monthly rate) | **12x** = 12 month contract (monthly rate)

1x - \$1,050  
6x - \$975  
12x - \$925  
monthly rate

#### FULL (BLEED)

Trim Size- 8.25" x 10.75"  
Bleed- .125" • Margin- .375"

1x - \$1,050  
6x - \$975  
12x - \$925  
monthly rate

#### FULL (NO BLEED)

7.5" x 10"

1x - \$850  
6x - \$775  
12x - \$725  
monthly rate

#### HALF HORIZONTAL

7.5" x 4.95"

1x - \$850  
6x - \$775  
12x - \$725  
monthly rate

#### HALF VERTICAL

3.676" x 10"

1x - \$750  
6x - \$675  
12x - \$625  
monthly rate

#### THIRD HORIZONTAL

7.5" x 3.25"

1x - \$750  
6x - \$675  
12x - \$625  
monthly rate

#### THIRD VERTICAL

2.416" x 10"

1x - \$650  
6x - \$575  
12x - \$525  
monthly rate

#### QUARTER

3.676" x 4.95"

